



SPONSORSHIP OPPORTUNITIES & BENEFITS

California Association of Community Managers, Inc.
21st ANNUAL CONFERENCE & EXPOSITION
July 26 – 27, 2012

DIAMOND ~ Conference Bags (\$15,000 / 1 available)

- Priority booth registration
- Company name/logo on conference bag*
- Distribution of firm promotional piece in bag (CACM pre-approval required)
- Full conference registration for four (4) firm representatives
- Option to reserve table, with firm name, and purchase additional discounted Vision Award Dinner tickets.
- Six (6) reservations for firm representatives to VIP Reception (invitation-only event)
- More....

SOLD

SAPPHIRE ~ Nametag Lanyards (\$10,000 / 1 available)

- Priority booth registration
- Company name on nametag lanyard*
- Full conference registration for three (3) firm representatives
- Option to reserve table, with firm name, and purchase additional discounted Vision Award Dinner tickets.
- Six (6) reservations for firm representatives to VIP Reception (invitation-only event)
- Full page ad in conference program*
- More.....

SOLD

PLATINUM ~ Opening Keynote Session (\$6,000 / 1 available)

- Priority booth registration
- Option to submit one-minute company promotion to be read during CACM's introduction of session
- A six-foot draped table for the display of marketing materials **New!**
- Full conference registration for three (3) firm representatives
- Option to reserve table, with firm name, and purchase additional discounted Vision Award Dinner tickets.
- Six (6) reservations for firm representatives to VIP Reception (invitation-only event)
- Full page ad in conference program*
- More....

SOLD

SILVER ~ Closing Education Session (\$2,500 / 1 available)

- Option to submit one-minute company promotion to be read during CACM's introduction of session
- A six-foot draped table for the display of marketing materials **(New!)**
- Full conference registration for one (1) firm representative
- Two (2) reservations for firm representatives to VIP Reception (invitation-only event)
- More....

SOLD

STERLING ~ VIP Reception (\$1,500 / 6 available)

- Three (3) reservations for firm representatives to VIP Reception (invitation-only event)
- Signage (with logo) at event*
- Recognition in Conference Program and *Vision* magazine*
- Sponsor ribbon for firm attendees

BRONZE – Educational Session (\$1,000 / one available per session)

- One minute promotion of firm at session
- A six-foot draped table for display of marketing materials – **New!**
- Option to provide prize drawing (gift basket or gift card) – **New!**
- Logo, website, and tagline on syllabus session page
- Signage at event
- Recognition in Conference Program and *Vision* magazine*
- Sponsor ribbon for firm attendees, if registered for conference
- Electronic list of manager attendees, post event

SOLD

Exhibit Hall Luncheon (\$500 each day/ 8 available)

- Signage at event*
- Recognition in Conference Program and *Vision* magazine*
- Sponsor ribbon for firm attendees, if registered for conference

Ethics Class Refreshments (\$300 / 5 available)

- Signage at event*
- Recognition in Conference Program and *Vision* magazine*
- Sponsor ribbon for firm attendees, if registered for conference

Generally our pre-conference classes are offered to approximately 80 managers.



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PLATINUM ~ Vision Awards Dinner (\$6,000 / 1 available)

- Priority booth registration
- Full conference registration for three (3) firm representatives
- Three (3) tickets to Vision Awards Dinner
- Option to reserve table, with firm name, and purchase additional discounted Vision Award Dinner tickets.
- Six (6) reservations for firm representatives to VIP Reception (invitation-only event)
- Inclusion of firm logo in Vision Awards video
- Logo recognition in promotional mailings, conference program, and *Vision* magazine.*
- Link to sponsor website in email promotions and on CACM website*
- More....

SOLD

SILVER ~ Vision Awards Dinner (\$2,500/ 5 available)

- Full Conference registration for one (1) firm representative
- One (1) ticket to Vision Awards Dinner
- Two (2) reservations for firm representatives to VIP Reception (invitation-only event)
- Inclusion of firm logo in Vision Awards video
- Half-page consolidated ad** in Conference Program
- Signage at event*
- Recognition in Conference Program and *Vision* magazine*
- Sponsor ribbon for firm attendees, if registered for conference
- Electronic list of manager attendees, post event.

GOLD ~ Vision Awards Dinner (\$4,000/ 4 available)

- Full Conference registration for two (2) firm representatives
- Two (2) tickets to Vision Awards Dinner
- Option to reserve table, with firm name, and purchase additional discounted Vision Award Dinner tickets.
- Four (4) reservations for firm representatives to VIP Reception (invitation-only event)
- Inclusion of firm logo in Vision Awards video
- Full page ad in conference program*
- Logo recognition in promotional mailings, conference program, and *Vision* magazine.*
- Signage at event*
- Link to sponsor website in email promotions and on CACM website*
- Sponsor ribbon for firm attendees, if registered for conference
- Electronic list of manager attendees, post event

BRONZE ~ Vision Awards Dinner (\$1,500/ 8 available)

- Two (2) tickets to Vision Awards Dinner
- Inclusion of firm logo in Vision Awards video
- Quarter-page consolidated ad** in Conference Program
- Signage at event*
- Recognition in Conference Program and *Vision* magazine*
- Sponsor ribbon for firm attendees, if registered for conference
- Electronic list of manager attendees, post event.

* If received prior to material being printed. ** Artwork is prepared by CACM recognizing all sponsors in this category.

**THE
ROARING
'20S**



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We wish to sponsor the following:

- Sterling ~ VIP Reception ~ \$1,500
- Exhibit Hall Luncheon ~ \$500
 - One Day (assigned first come, first serve basis)
 - Both Days
- Ethics Class Refreshments ~ \$300
- Gold ~ Vision Awards Dinner ~ \$4,000
- Silver ~ Vision Awards Dinner ~ \$2,500
- Bronze ~ Vision Awards Dinner ~ \$1,500

Contact _____

Company Name _____

Phone / Email Address _____

Payment Amount _____

- Sending check
- Charge - MC / Visa / Discover / American Express

Cardholder _____

Account # _____

Exp. Date _____ Billing Zip Code _____

Signature _____

Yes, please email credit card receipt to _____ (email address)

Email, fax or mail to:

C A C M

23461 South Pointe Dr., Ste. 200

Laguna Hills CA 92653

dflees@cacm.org / 949.916.5557 Fax