



SPONSORSHIP OPPORTUNITIES & BENEFITS

California Association of Community Managers, Inc.

19th ANNUAL CONFERENCE & EXPOSITION

July 29 – 30, 2010

DIAMOND ~ Conference Bags (\$15,000 / one available)

- Priority booth registration
- Company name/logo on conference bag*
- Distribution of firm promotional piece (if desired and approved by CACM) in bag
- Full conference registration for four (4) firm representatives
- Option to reserve table, with firm name, and purchase additional discounted Vision Award Dinner tickets.
- Six (6) reservations for firm representatives to VIP Reception (invitation only)

SAPPHIRE ~ Nametag Lanyards (\$10,000 / one available)

- Priority booth registration
- Company name/logo on nametag lanyard*
- Full conference registration for three (3) firm representatives
- Option to reserve table, with firm name, and purchase additional discounted Vision Award Dinner tickets.
- Six (6) reservations for firm representatives to VIP Reception (invitation only)
- Full page ad in conference program*

PLATINUM ~ Opening or Closing Session with Keynote Speaker (\$6,000 each)

- Priority booth registration
- One minute promotion of firm at session
- Introduction of keynote speaker by member of sponsoring firm
- Distribution of firm promotional piece (if desired and approved by CACM) at session
- Full conference registration for three (3) firm representatives
- Option to reserve table, with firm name, and purchase additional discounted Vision Award Dinner tickets.
- Six (6) reservations for firm representatives to VIP Reception (invitation only)
- Full page ad in conference program*

STERLING ~ VIP Reception (\$1,500)

- Three (3) reservations for firm representatives to VIP Reception (invitation only)
- Banner signage (with logo) at event*
- Recognition in Conference Program*
- Recognition in *Vision* magazine
- Sponsor ribbon for all firm attendees (if applicable)

BRONZE – Educational Session (\$1,000 / six available; one available per session)

- One minute promotion of firm at session
- Distribution of firm promotional piece (if desired and approved by CACM) at session
- Logo and tagline on syllabus session page
- Signage at event*
- Recognition in Conference Program*
- Recognition in *Vision* magazine
- Sponsor ribbon for all firm attendees (if applicable)
- Electronic list of manager attendees, post event

Complimentary Massage (\$750 / five available)

- Signage at event (both days included)*
- Recognition in Conference Program*
- Recognition in *Vision* magazine
- Sponsor ribbon for all firm attendees (if applicable)
- Electronic list of manager attendees, post event

Exhibit Hall Luncheon (\$500 each day)

- Signage at event*
- Recognition in Conference Program*
- Recognition in *Vision* magazine
- Sponsor ribbon for all firm attendees (if applicable)

Ethics Class Refreshments (\$300 each day / five available)

- Signage at event*
- Recognition in Conference Program*
- Recognition in *Vision* magazine
- Sponsor ribbon for all firm attendees (if applicable)

Generally our pre-conference classes are offered to approximately 80 managers.

* If received prior to material being printed. ** Artwork is prepared by CACM recognizing all sponsors in this category.



SPONSORSHIP OPPORTUNITIES & BENEFITS

California Association of Community Managers, Inc.

19th ANNUAL CONFERENCE & EXPOSITION

July 29 – 30, 2010

PLATINUM ~ Vision Awards Dinner Entertainment (\$6,000 / one available)

- Priority booth registration
- Distribution of firm promotional piece (if desired and approved by CACM) at event
- Full conference registration for three (3) firm representatives
- Three (3) tickets to Vision Awards Dinner
- Option to reserve table, with firm name, and purchase additional discounted Vision Award Dinner tickets.
- Six (6) reservations for firm representatives to VIP Reception (invitation only)
- Inclusion of firm logo in Vision Awards Video

SOLD

GOLD ~ Vision Awards Dinner (\$4,000)

- Full Conference registration for two (2) firm representatives
- Two (2) tickets to Vision Awards Dinner
- Option to reserve table, with firm name, and purchase additional discounted Vision Award Dinner tickets.
- Four (4) reservations for firm representatives to VIP Reception (invitation only)
- Inclusion of firm logo in Vision Awards Video
- Acknowledgement at Vision Awards Dinner
- Full page ad in conference program*
- Recognition in promotional mailings*
- Signage at entrance to Vision Awards Dinner*
- Recognition in Conference Program*
- Recognition on CACM website with firm logo and link*
- Recognition in *Vision* magazine
- Sponsor ribbon for all firm attendees (if applicable)
- Electronic list of manager attendees, post event

SILVER ~ Vision Awards Dinner (\$2,500)

- Full Conference registration for one (1) firm representative
- One (1) ticket to Vision Awards Dinner
- Two (2) reservations for firm representatives to VIP Reception (invitation only)
- Inclusion of firm logo in Vision Awards Video
- Acknowledgement at Vision Awards Dinner
- Signage at entrance to Vision Awards Dinner*
- Recognition in Conference Program*
- Half-page consolidated ad** in Conference Program
- Recognition in *Vision* magazine
- Sponsor ribbon for all firm attendees (if applicable)
- Electronic list of manager attendees, post event.

BRONZE ~ Vision Awards Dinner (\$1,000)

- Two (2) tickets to Vision Awards Dinner
- Inclusion of firm logo in Vision Awards Video
- Acknowledgement at Vision Awards Dinner
- Signage at entrance to Vision Awards Dinner*
- Recognition in Conference Program*
- Quarter-page consolidated ad** in the Conference Program
- Recognition in *Vision* magazine
- Sponsor ribbon for all firm attendees (if applicable)
- Electronic list of manager attendees, post event

PLATINUM ~ Club CACM Entertainment (\$6,000 / one available)

- Priority booth registration
- Distribution of firm promotional piece (if desired and approved by CACM) at party
- Full conference registration for three (3) firm representatives
- Three (3) tickets to Vision Awards Dinner
- Option to reserve table, with firm name, and purchase additional discounted Vision Award Dinner tickets.
- Six (6) reservations to firm representatives to VIP Reception (invitation only)
- Full page ad in conference program*
- Recognition in promotional mailings*
- Signage at event entrance to party*
- Recognition in Conference Program*
- Recognition on CACM website with firm logo and link *
- Recognition in *Vision* magazine
- Sponsor ribbon for all firm attendees (if applicable)
- Electronic list of manager attendees, post event

SOLD

Bronze ~ Club CACM Drinks (\$1,000 / three available)

- Two (2) tickets to Vision Awards Dinner & Club CACM
- Signage at event*
- Recognition in Conference Program*
- Recognition in *Vision* magazine
- Sponsor ribbon for all firm attendees (if applicable)
- Electronic list of manager attendees, post event



SPONSORSHIP OPPORTUNITIES & BENEFITS
California Association of Community Managers, Inc.
19th ANNUAL CONFERENCE & EXPOSITION
July 29 – 30, 2010

We wish to sponsor the following:

- GOLD ~ Vision Awards Dinner ~ \$4,000**
- SILVER ~ Vision Awards Dinner ~ \$2,500**
- STERLING ~ VIP Reception ~ \$1,500 (5 now available)**
- BRONZE ~ Vision Awards Dinner ~ \$1,000**
- BRONZE ~ Club CACM Drinks ~ \$1,000**
- BRONZE ~ Educational Session ~ \$1,000 (1 now available)**
- Complimentary Massage ~ \$750**
- Exhibit Hall Luncheon ~ \$500**
 - One Day (assigned first come, first serve basis)**
 - Both Days**
- Ethics Class Refreshments ~ \$300 (4 now available)**

Contact _____

Company Name _____

Phone / Email Address _____

Payment Amount _____

- Sending check
- Charge - MC / Visa / Discover / American Express

Cardholder _____

Account # _____

Exp. Date _____ Billing Zip Code _____

Signature _____

- Yes, please email credit card receipt to _____ (email address)

Mail to:
C A C M
23461 South Pointe Dr., Ste. 200
Laguna Hills CA 92653

OR

Fax to:
949.916.5557