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**CALIFORNIA ASSOCIATION OF COMMUNITY MANAGERS HOSTS  
AUSTRALIAN ASSOCIATION EXECUTIVE STUDY TOUR**

LAGUNA HILLS, CALIF. – The California Association of Community Managers, Inc. (CACM), in conjunction with Australian-based Associations Forum, hosted a group of association executives for two days of informational idea exchange meetings. The study tour group, which included executives from associations in Australia, New Zealand and throughout California, met in Los Angeles and Orange County to increase their understanding of association management and current trends. The group discussed different approaches to organizational structure, board composition, events, membership models and more.

This executive study tour was planned as a follow-up to CACM President & CEO Karen Conlon's visit to Australia in February 2009, where she was the keynote speaker at Associations Forum's CEO/Head of Staff Symposium. Her presentation to more than 100 association executives focused on CACM's governance model and organizational development.

John Peacock, General Manager of Associations Forum, led the discussion group and Conlon, CCAM, participated, as well as representatives from the Asia New Zealand Foundation; Australian Federal Police Association; Australian Institute of Superannuation Trustee; Chartered

Secretaries Australia; Los Angeles County Medical Association; Master Builders Association; Palliative Care Australia; Surf Industry Manufacturers Association; SVP Medical Communication Systems; Urban Land Institute of Orange County; and USFN – America’s Mortgage Banking Attorneys.

Associations Forum is a commercial entity based in Australia for nonprofits and is focused on advancement, best practices and better performance of organizations. Associations Forum’s membership is comprised of associations, clubs, charities, institutes, councils, societies and foundations.

Established in 1991, Laguna Hills, California-based CACM was the first community association management organization in the nation to establish a state-specific educational program leading to the Certified Community Association Manager (CCAM<sup>®</sup>) designation for industry professionals. CACM’s membership is comprised of 2,600 California-based professionals from the community association management industry. For more information on CACM, please call 800.363.9771 or visit CACM’s website at [www.cacm.org](http://www.cacm.org).

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