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For More Information:
Emily Stegman
CACM
800.363.9771, ext. 15
estegman@cacm.org

**CACM BRIEFING BOOKLET HONORED WITH
AWARD OF DISTINCTION IN 2010 COMMUNICATOR AWARDS**

LAGUNA HILLS, CALIF. – The California Association of Community Managers (CACM) recently received an Award of Distinction in the print category for educational brochures in the 2010 Communicator Awards for the publication “Common Interest Developments: The Growing Lifestyle Choice for Californians.”

The Communicator Awards are judged and overseen by the International Academy of Visual Arts (IAVA), an organization of 550-plus leading professionals from various disciplines of the visual arts. Current IAVA membership represents a “who’s who” of acclaimed media, advertising, and marketing firms, including: Condé Nast, Disney, The Ellen Degeneres Show, HBO, Sotheby’s, Yahoo! and many others.

CACM created this booklet as an educational tool for its members, as well as California legislators in Sacramento, and encouraged its management firm members to distribute it to their clients. The booklet provides insight into California common interest development (CID) growth, structure and management, social benefits, applicable legislation, and trend projections, as well as CACM’s industry presence. The briefing booklet’s value is threefold: firstly, it offers a

detailed history of CIDs in California and is consequently a one-of-a-kind, comprehensive report on industry issues in the state; secondly, it highlights the important role professional community managers play alongside the board of directors when working to carry out homeowners' wishes; and it also demonstrates to legislators the true value and positive impact of CIDs on the California housing industry.

The 2010 Communicator Awards competition drew thousands of entries from across the U.S. and around the world, making it one of the largest and most competitive awards programs honoring the creative excellence of communications professionals. Communicator Awards entries are judged to evaluate distinction in creative work. In determining winners, entries are judged on their merits against a standard of excellence based on the 15-year history of the Communicator Awards.

Established in 1991, Laguna Hills, Calif.-based CACM was the first community association management organization in the nation to establish a state-specific educational program leading to the designation of Certified Community Association Manager (CCAM[®]) for industry professionals. CACM's membership is composed of 2,600 California-based professionals from the community association management industry. For more information on CACM, please go to www.cacm.org.

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