

SPONSORSHIP OPPORTUNITIES & BENEFITS

12th ANNUAL NORTHERN CALIFORNIA

LAW SEMINAR & TRADE SHOW

February 3 – 4, 2011

DIAMOND ~ Conference Bags (\$10,000 / 1 available)

- Priority booth registration***
- Company name/logo on conference bag*
- Distribution of firm promotional piece (if desired and approved by CACM) in bag
- Full conference registration for four (4) firm representatives
- Six (6) reservations for firm representatives to *Managers' Reception*
- Full page ad in conference program*
- Recognition in promotional mailings*
- Recognition on CACM website with link*
- Link to sponsor web site in email alert*
- Logo recognition in conference program*
- Electronic list of manager attendees, post event

SAPPHIRE ~ Nametag Lanyards (\$7,500 / 1 available)

- Priority booth registration***
- Company name on nametag lanyard*
- Full conference registration for three (3) firm representatives
- Six (6) reservations for firm representatives to *Managers' Reception*
- Full page ad in conference program*
- Recognition in promotional mailings*
- Recognition on CACM website with link*
- Link to sponsor web site in email alert*
- Logo recognition in conference program*
- Electronic list of manager attendees, post event

PLATINUM ~ Opening Keynote Speaker (\$5,000 / 1 available)

- Priority Booth Registration***
- One minute company introduction
- Introduction of keynote speaker by member of sponsoring firm
- Distribution of firm promotional piece (if desired and approved by CACM) at session
- Full conference registration for two (2) firm representatives
- Six (6) reservations for firm representatives to *Managers' Reception*
- Full page ad in conference program*
- Recognition in promotional mailings*
- Recognition on CACM website with link*
- Link to sponsor web site in email alert*
- Signage at event*
- Logo recognition in conference program*
- Electronic list of manager attendees, post event

GOLD ~ Opening General Law Session (\$2,500 / 1 available)

- Full conference registration for one (1) firm representative
- Four (4) reservations for firm representatives to *Managers' Reception*
- Half page ad in conference program*
- Announcement of sponsorship at event
- Recognition in promotional mailings*
- Recognition on CACM website with link*
- Link to sponsor web site in email alert*
- Signage at event*
- Logo recognition in conference program*
- Electronic list of manager attendees, post event

Managers' Reception (\$750)

- Two (2) reservations for firm representatives to *Managers' Reception*
- Quarter page consolidated ad** in conference program
- Signage at event*
- Electronic list of manager attendees, post event

Luncheon in Exhibit Hall (\$500)

- Two (2) reservations for firm representatives to *Managers' Reception*
- Signage at event*

Continental Breakfast in Exhibit Hall (\$300)

- One (1) reservation for firm representative to *Managers' Reception*
- Signage at event*

Note, all sponsorships include recognition in conference program, recognition in *Vision* magazine, and sponsor ribbon for firm attendees (if applicable)

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We wish to sponsor the following:

- Conference Bags – DIAMOND ~ \$10,000**
- Nametag Lanyards – SAPPHIRE ~ \$7,500**
- Opening Keynote Speaker – PLATINUM ~ \$5,000**
- Thursday *Managers' Reception* ~ \$750**
- Luncheon ~ \$500 each day**
 - One Day** (assigned on first come, first serve basis)
 - Both Days**
- Continental Breakfast ~ \$300 each day**
 - One Day** (assigned on first come, first serve basis)
 - Both Days**

Contact _____

Company Name _____

Payment Amount _____

- Sending check
- Charge - MC / Visa / Discover / American Express

Cardholder _____

Credit Card # _____

Exp. Date _____ Billing Zip Code _____

Signature _____

- Yes, please email credit card receipt to: _____ (email address)

Mail or fax to:
C A C M
23461 South Pointe Dr., Ste. 200
Laguna Hills CA 92653
949.916.3103