

SPONSORSHIP OPPORTUNITIES & BENEFITS

13th ANNUAL NORTHERN CALIFORNIA

LAW SEMINAR & TRADE SHOW

February 2 – 3, 2012

DIAMOND ~ Conference Bags (\$10,000 / 1 available)

- Priority Booth Registration (if received by 9/1/2011; excludes booth cost)
- Company name/logo on conference bag*
- Distribution of firm promotional piece in bag, if desired (CACM pre-approval required)
- Full conference registration for four (4) firm representatives
- Six (6) tickets for firm representatives to *Managers' Reception*
- Full-page ad in conference program*
- Logo recognition in *Vision* magazine, promotional mailings, and conference program*
- Link to sponsor web site in email promotions* and on CACM website
- Sponsor ribbon for firm attendees
- Electronic list of manager attendees, post event

SOLD

SAPPHIRE ~ Nametag Lanyards (\$7,500 / 1 available)

- Priority Booth Registration (if received by 9/1/2011; excludes booth cost)
- Company name on nametag lanyards*
- Full conference registration for three (3) firm representatives
- Five (5) tickets for firm representatives to *Managers' Reception*
- Full-page ad in conference program*
- Logo recognition in *Vision* magazine, promotional mailings, and conference program*
- Link to sponsor web site in email promotions* and on CACM website
- Sponsor ribbon for firm attendees
- Electronic list of manager attendees, post event

SOLD

PLATINUM ~ Opening Keynote Session (\$5,000 / 1 available)

- Priority Booth Registration (if received by 9/1/2011; excludes booth cost)
- One minute company introduction
- Introduce session with company promotion and keynote speaker announcement
- Distribution of firm promotional piece at session, if desired (CACM pre-approval required)
- Full conference registration for two (2) firm representatives
- Four (4) tickets for firm representatives to *Managers' Reception*
- Full-page ad in conference program*
- Logo recognition in *Vision* magazine, promotional mailings, and conference program*
- Link to sponsor web site in email promotions* and on CACM website
- Signage at event*
- Sponsor ribbon for firm attendees
- Electronic list of manager attendees, post event

SOLD

GOLD ~ Opening General Law Session (\$2,500 / 1 available)

- Full conference registration for one (1) firm representative
- Two (2) tickets for firm representatives to *Managers' Reception*
- Half-page ad in conference program*
- Recognition at event*
- Logo recognition in *Vision* magazine, promotional mailings, and conference program*
- Link to sponsor web site in email promotions* and on CACM website
- Signage at event*
- Sponsor ribbon for firm attendees
- Electronic list of manager attendees, post event

SOLD

Managers' Reception (\$750)

- Two (2) tickets for firm representatives to *Managers' Reception*
- Quarter page consolidated ad** in conference program
- Recognition in *Vision* magazine and conference program*
- Signage at event*
- Sponsor ribbon for firm attendees
- Electronic list of manager attendees, post event

Luncheon in Exhibit Hall (\$500)

- Two (2) tickets for firm representatives to *Managers' Reception*
- Recognition in *Vision* magazine and conference program*
- Signage at event*
- Sponsor ribbon for firm attendees, if registered for conference

Continental Breakfast in Exhibit Hall (\$300)

- One (1) ticket for firm representative to *Managers' Reception*
- Recognition in *Vision* magazine and conference program*
- Signage at event*
- Sponsor ribbon for firm attendees, if registered for conference

*If received prior to material being emailed or printed.

**Artwork prepared by CACM recognizing all sponsors in this category.

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We wish to sponsor the following:

- Thursday Managers' Reception ~ \$750**
- Luncheon ~ \$500 each day**
 - One Day** (assigned on first come, first serve basis)
 - Both Days**
- Continental Breakfast ~ \$300 each day**
 - One Day** (assigned on first come, first serve basis)
 - Both Days**

Contact _____

Company Name _____

Payment Amount _____

- Sending check
- Charge - MC / Visa / Discover / American Express

Cardholder _____

Credit Card # _____

Exp. Date _____ Billing Zip Code _____

Signature _____

- Yes, please email credit card receipt to: _____ (email address)

Email or Mail or Fax to:
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