

The Roaring '20s: 21st Annual Statewide Expo & Conference

Disneyland Hotel, Anaheim
July 26-27, 2012

*"The floor was well attended and we received numerous leads
– the show worked for us!"*

DAVE RAUCH
ProTec Building Services
CACM Affiliate Member for 15 years

The annual Statewide Expo & Conference is CACM's most highly anticipated event of the year. Nearly 600 managers attended the 2011 event for two days of fun-filled events, educational breakout sessions and networking opportunities.

Diamond Sponsor

Conference Bags

**Benefits of
\$15,000 Sponsorship:
(one available)**

- Priority booth registration (if received by 2/17/12; excludes booth cost)
- Company name/logo on conference bag*
- Distribution of firm promotional piece in bag, if desired (CACM pre-approval required)
- Full conference registration for four firm representatives (includes admission to Vision Awards Program)
- Six reservations for firm representatives to VIP Reception (invitation-only event)
- Full-page ad in conference program*
- Logo recognition in *Vision* magazine, promotional mailings and conference program*
- Link to sponsor website in email promotions* and on CACM website
- Sponsor ribbon for firm attendees
- Electronic list of manager attendees, post event

Sapphire Sponsor

Nametag Lanyards

**Benefits of
\$10,000 Sponsorship:
(one available)**

- Priority booth registration (if received by 2/17/12; excludes booth cost)
- Company name on lanyards*
- Full conference registration for three firm representatives (includes admission to Vision Awards Program)
- Six reservations for firm representatives to VIP Reception (invitation-only event)
- Full-page ad in conference program*
- Logo recognition in *Vision* magazine, promotional mailings and conference program*
- Link to sponsor website in email promotions* and on CACM website
- Sponsor ribbon for firm attendees
- Electronic list of manager attendees, post event

Platinum Sponsor

Opening Keynote Session
July 26, 2012

**Benefits of
\$6,000 Sponsorship:
(one available per session)**

- Priority booth registration (if received by 2/17/12; excludes booth cost)
- Option to submit one-minute company promotion to be read during CACM's introduction of session
- A six-foot draped table for the display of marketing materials – *New!*
- Full conference registration for three firm representatives (includes admission to Vision Awards Program)
- Six reservations for firm representatives to VIP Reception (invitation-only event)
- Full-page ad in conference program*
- Logo recognition in *Vision* magazine, promotional mailings and conference program*
- Link to sponsor website in email promotions* and on CACM website
- Signage at event*
- Sponsor ribbon for firm attendees
- Electronic list of manager attendees, post event

A Display Ad or
Tagline listing

in the Statewide Expo & Conference program is a great way to gain additional visibility at this popular event. See pages 28 and 29 for details.

*If received by CACM prior to material being emailed or printed.

“This is certainly the most exciting conference that we support and participate in each and every year as a company. It is the first consideration in our budget planning. This year was very rewarding for us!”

RENA HEAGLE
Garland Restoration, Inc.
CACM Affiliate Member for 8 years

Silver Sponsor
Closing Education
Session—*New!*
July 27, 2012

Benefits of \$2,500 Sponsorship:
(one available)

- Full conference registration for one firm representative (includes admission to the Vision Awards Program)
- Option to submit one-minute company promotion to be read during CACM’s introduction of session
- Two reservations for firm representatives to VIP Reception (invitation-only event)
- A six-foot draped table for the display of marketing materials
- Recognition at event
- Recognition in *Vision* magazine and conference program*
- Link to sponsor website in email promotions* and on CACM website
- Signage at event*
- Sponsor ribbon for firm attendees
- Electronic list of manager attendees, post event

Sterling Sponsor
VIP Reception
July 25, 2012

Benefits of \$1,500 Sponsorship:
(15 available)

- Three reservations for firm representatives to VIP Reception (invitation-only event)
- Recognition in *Vision* magazine and conference program*
- Signage (with logo) at event*
- Sponsor ribbon for firm attendees

Bronze Sponsor
Concurrent
Education Session
July 26 or 27, 2012

Benefits of \$1,000 Sponsorship:
(one available for each
concurrent session)

- Option to submit one-minute company promotion to be read during CACM’s introduction of session – *New!*
- Logo, website and tagline on syllabus session page*
- A six-foot draped table for the display of marketing materials – *New!*
- Option to provide prize drawing (i.e., gift basket or gift card) – *New!*
- Signage at event*
- Recognition in *Vision* magazine and conference program*
- Sponsor ribbon for firm attendees, if registered for conference
- Electronic list of manager attendees, post event

Exhibit Hall Luncheon
July 26 and/or 27, 2012

Benefits of \$500 Sponsorship:

- Signage at event*
- Recognition in *Vision* magazine and conference program*
- Sponsor ribbon for firm attendees, if registered for conference

Ethics Class Refreshments
July 25, 2012

Benefits of \$300 Sponsorship:
(five available)

- Signage at event*
- Recognition in *Vision* magazine and conference program*
- Sponsor ribbon for firm attendees, if registered for conference

Be a Part of the
Exhibit Hall

Nearly 200 exhibitors fill the Statewide Expo Exhibit Hall each year and make direct contact with nearly 600 managers. Grab a major sponsorship and secure the first opportunity for booth registration, practically guaranteeing a premium space. Remaining booth spaces are released in early March to the previous year’s exhibitors and then to the remaining affiliate members.

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