



A record number of more than 700 managers attended in 2011 to learn how legislative changes and precedents impact their associations.

Southern California Law Seminar

Anaheim Marriott - *New Location!*

Anaheim

February 10, 2012

The Southern California Law Seminar is a day-long educational program that provides managers with updates on new legislation and case law and guidance on state law compliance and current legal topics. CACM's event stands out from the rest, breaking new ground when it debuted in 1994 as a legal forum focused solely on California CID law from the manager's perspective.

Nametag Lanyards Sponsor

Benefits of \$5,000 Sponsorship:
(one available)

- Company name on lanyards*
- Distribute lanyards to attendees at registration area
- Tabletop display at event (six-foot draped table in premium location)
- Four tickets to Law Seminar, including lunch (MCLE credit requires an additional fee)
- Reduced fee for additional attendees
- Logo recognition in *Vision* magazine, promotional mailings and program syllabus*
- Link to sponsor website in email promotions* and on CACM website
- Signage at event*
- Sponsor ribbon for firm attendees
- Electronic list of manager attendees, post event

Tabletop Sponsor

Benefits of \$900 Sponsorship:

- Tabletop display at event (six-foot draped table)
- One ticket to Law Seminar, including lunch (MCLE credit requires an additional fee)
- Reduced fee for additional attendees
- Recognition in *Vision* magazine, promotional mailings and program syllabus*
- Link to sponsor website in email promotions* and on CACM website
- Signage at event*
- Sponsor ribbon for firm attendees
- Electronic list of manager attendees, post event

"The vendor set up was very user friendly ... The access to managers coming and going had a great traffic pattern. Because the attendance was so great, the multiple breaks gave us several opportunities to connect with everyone throughout the day."

LESLIE HOGBIN

Harvest Landscape Enterprise

CACM Affiliate Member for 8 years

"Great job all the way around. I liked the size: 750 managers is a 'manageable' group – not too big like a trade show, not too small."

GREG NORMART

Utility Cost Management, LLC

CACM Affiliate Member for 2 years

*If received by CACM prior to material being emailed or printed.

2012 CACM Sponsorship Contract

COMPANY NAME (Please print clearly)	CONTACT NAME
ADDRESS	CITY/STATE/ZIP
PHONE	FAX
EMAIL (required)	WEBSITE (required)
<input type="checkbox"/> Check payable to CACM <input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> American Express <input type="checkbox"/> Discover PAYMENT METHOD: (CHECK ONE)	CARD NO.

AUTHORIZED SIGNATURE	CARDHOLDER NAME	EXP. DATE	BILLING ZIP CODE
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Yes, please email a credit card receipt to the following email address: _____

I agree to comply with the terms of this contract, including payment in full for the referenced sponsorship. My signature constitutes acceptance of the terms and conditions outlined for sponsorship.

APPROVED BY _____	TITLE _____
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*Please Note: The contact you list for each event will receive all correspondence and invoices for that event.

Sponsorship(s) For additional items, duplicate this form.

Event Name, Location and Date	Sponsorship Fee	Contact Name*	Payment Enclosed	Bill Me
_____	_____	_____	<input type="checkbox"/>	<input type="checkbox"/>
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Total Due	_____	_____		

Prepayment is required 150 days prior to the start date of all events. Cancellation of sponsorship contract will result in a 50% processing fee, plus related costs. No refunds will be given if cancellation occurs within 120 days of event. Please email, fax or mail your contract to: