

E-Newsletter Sponsorship 2012

Contract

COMPANY NAME (Please print clearly)

CONTACT NAME

ADDRESS

CITY/STATE/ZIP

PHONE

FAX

EMAIL (required)

WEBSITE (for e-newsletter link)

PAYMENT METHOD (Please check one)

Check payable to CACM Visa Mastercard American Express Discover

CARD NO.

EXP. DATE

BILLING ZIP CODE

CARDHOLDER NAME

AUTHORIZED SIGNATURE

Yes, please email a credit card receipt to the following email address:

Signature below constitutes advertiser agreement to terms and conditions outlined herein, including payment in full of the referenced costs.

SIGNATURE /TITLE

CACM's myCommunity E-Newsletter

Frequency: Monthly

Circulation: 3,600+ community managers

Capture great visibility with California community managers for only \$150 per month. Sponsorship includes sponsor logo, with a link to sponsor website or email, in the e-newsletter. Total sponsorships are limited to six per month with a three consecutive issue commitment required.

MEMBER RATES

E-newsletter advertising is \$450 per quarter and includes three issue insertions.

ADVERTISING DEADLINES

January/February/March Insertion	November 17, 2011
April/May/June Insertion	February 16, 2012
July/August/September Insertion	May 17, 2012
October/November/December Insertion	August 16, 2012

2012 E-NEWSLETTER DATES AND AVAILABILITY

<input type="checkbox"/> First Quarter	\$450	Tuesday, January 3, 2012 Tuesday, February 7, 2012 Tuesday, March 6, 2012
<input type="checkbox"/> Second Quarter	\$450	Tuesday, April 3, 2012 Tuesday, May 1, 2012 Tuesday, June 5, 2012
<input type="checkbox"/> Third Quarter	\$450	Tuesday, July 3, 2012 Tuesday, August 7, 2012 Tuesday, September 4, 2012
<input type="checkbox"/> Fourth Quarter	\$450	Tuesday, October 2, 2012 Tuesday, November 6, 2012 Tuesday, December 4, 2012

Total Due \$_____

LOGO REQUIREMENTS

All logos must meet the following requirements:

- Two inch square or smaller
- JPEG or TIFF format
- 300 dpi

DEADLINE

Email logo to estegman@cacm.org by the advertising deadline listed above.

TERMS AND CONDITIONS

Payment is due with the signed contract and your logo submission. Membership must be maintained throughout the duration of the contract. There is no cancellation or refund.

RESERVED RIGHTS

Acceptance and publication of logo shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any sponsor logo. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the sponsorship.

QUESTIONS?

Contact Emily Stegman at 949.916.2226, ext. 15, or by email at estegman@cacm.org.

Email, fax or mail your contract to:



California Association of Community Managers, Inc.SM

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