

*“The ACMF accreditation recognizes excellence among management firms. It is only presented to firms that demonstrate the highest degree of integrity, strong work ethics and uncompromised values.”*

Karen D. Conlon, CCAM, President & CEO  
California Association of Community Managers, Inc.

Being an accredited community management firm (ACMF) offers instant and unparalleled recognition as a “professional” in the community management arena. CACM has long been recognized as the organization that not only promotes excellence, but the one that gives its members the knowledge and tools necessary to provide that same tradition of credibility.

Association boards look to community management firms who position themselves with leading edge organizations like CACM. They want to be absolutely certain their communities are receiving the high level of care and attention they deserve. A partnership with CACM enables companies to serve their clients in a creative, professional and credible manner, while bringing value and meaning to their investments.

## What is the benefit to my firm?

- Gain credibility, trust, and loyalty from the associations you manage
- Expand your business by gaining a competitive advantage
- Gain pride as a recognized leader in the California market
- Develop a well-educated team of management professionals

## Several rewards of achieving the ACMF status include:

- Receive free feature listing, with new accredited firm search option, in the online directory, the CACM E-Marketplace
- Enjoy increased consumer awareness with CACM generated press releases
- Capture recognition with ACMF logo in collateral materials and electronic communications
- Obtain marketing materials to share with your boards and prospective clients
- Receive visibility on the CACM website and in *Vision* magazine



California Association of Community Managers, Inc.<sup>SM</sup>