

Make your complimentary online listing stand out in search results!

# E-Marketplace Listing Enhancements

The CACM Affiliate E-Marketplace online directory allows community managers and consumers alike to search for your business by category of service, company name, city and more. Affiliate members receive a complimentary basic line listing, but there are plenty of ways to enhance your listing and ensure managers can find you quickly and easily.

Select enhancements below, and use additional pages as needed:

- Basic Line Listing FREE  
(based on your primary category of service)
  - Logo display \$50  
*Build brand recognition (applies to all E-Marketplace listings)*
  - Link to company brochure, flyer or special promotion \$50  
*Showcase your services (applies to all listings)*
  - Promotional video – **NEW!** \$50  
*Make a memorable impression (applies to all listings)*
  - Additional categories \$75 each  
*For companies with multiple services (see list on next page)*
- Additional category: \_\_\_\_\_
- Additional category: \_\_\_\_\_
- Additional category: \_\_\_\_\_
- Additional office location/contact person \$75 each  
*Separate listings for key employees and each city you service; fill in the information below for each*

1	MAIN CONTACT NAME	MAIN CONTACT EMAIL
	OFFICE ADDRESS	CITY/STATE/ZIP
	OFFICE PHONE/FAX	WEBSITE
2	MAIN CONTACT NAME	MAIN CONTACT EMAIL
	OFFICE ADDRESS	CITY/STATE/ZIP
	OFFICE PHONE/FAX	WEBSITE
3	MAIN CONTACT NAME	MAIN CONTACT EMAIL
	OFFICE ADDRESS	CITY/STATE/ZIP
	OFFICE PHONE/FAX	WEBSITE

TOTAL DUE \$ \_\_\_\_\_

COMPANY NAME (PLEASE PRINT CLEARLY)

CONTACT NAME

ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL (REQUIRED)

WEBSITE (REQUIRED)

**PAYMENT METHOD** (Please check one)  Check payable to CACM  
 Visa  MasterCard  American Express  Discover

CARD NUMBER

EXPIRATION DATE (REQUIRED) BILLING ZIP CODE

CARDHOLDER NAME

AUTHORIZED SIGNATURE

YES, PLEASE EMAIL A CREDIT CARD RECEIPT TO THE EMAIL ADDRESS ABOVE

Signature below constitutes sponsor agreement to terms and conditions outlined herein, including payment in full of the referenced costs.

SIGNATURE/TITLE



EMAIL OR MAIL YOUR CONTRACT TO:

**California Association  
of Community Managers, Inc.**

23461 South Pointe Drive, Suite 200  
Laguna Hills, CA 92653  
949.916.2226, ext. 318 • 800.363.9771  
marketing@cacm.org • www.cacm.org

## Service Categories

## E-Marketplace Listing Enhancements (cont.)

Access Controls  
Accountants  
Acoustical Engineers/Consultants  
Air Conditioning & Heating Services  
Animal Control Services  
Arbitrators & Mediators  
Architects  
Asphalt Repair & Paving  
Assessment Collection Services  
Attorneys  
Awnings  
Backflow Services  
Billing Documents & Services  
Builders & Developers  
Cable Communication Services  
Chimney Repairs & Services  
Community Association Consulting  
Computer Products & Services  
Concierge Services  
Concrete Products & Services  
Construction Defect Analysis  
Construction Management Consultants  
Decking Products & Services  
Drone Inspections **NEW**  
Election Administration  
Electrical Contractors  
Elevator Products & Services  
Employment Services & Consulting  
Energy Management  
Energy Providers  
Engineering Services/Consultants **NEW**  
Environmental Products & Services  
Escrow Documents  
Expert Witness  
Fencing, Gates & Doors  
Financial Management  
Financial Services  
Fire Safety  
Fitness Equipment & Services  
Flooring  
Foreclosures  
Garage Doors  
General Contractors  
Graffiti Removal  
Green Products & Services  
Hazardous Materials Management  
Insurance Agency  
Insurance Valuations  
Interior Design Products & Services  
Internet Services  
Investment Counselors  
Janitorial Services  
Lakes & Streams Management  
Landscape Consulting  
Landscape Design Services  
Landscape Maintenance  
Landscape Materials & Supplies  
Laundry Facility Services  
Leak Detection

Lighting Services  
Locksmith Services  
Mailbox Installation  
Maintenance & Repairs  
Maintenance Manuals & Consulting  
Management Services  
Management Software Solutions  
Mold Specialists  
Paint Manufacturers & Consultants  
Painting Contractors  
Parking Enforcement **NEW**  
Parliamentarians  
Patio Furniture & Restoration  
Pest Control Services  
Pet Waste & Removal  
Playground Products & Services  
Plumbing & Boiler Repairs  
Pool Maintenance & Services  
Pool Repair & Resurfacing Services  
Power Washing & Steam Cleaning  
Printing & Publications  
Property & Real Estate Services  
Public Adjuster  
Rain Gutters  
Recreation Facility Services  
Reserve Study Firms  
Restoration Services - Emergency  
Restoration Services - Structural  
Restroom Restoration  
Risk Management  
Roof & Water Consultants  
Roofing Contractors  
Roofing Products  
Security Services & Systems  
Senior Services  
Sewer/Septic Cleaning  
Siding Products & Services  
Signs  
Site Plans & Maps  
Slurry Seal, Sealcoat & Striping  
Solar Products & Services  
Street Sweeping Services  
Structural Engineers  
Technology Services  
Tennis Court Maintenance & Repair  
Termite Control Services  
Towing Services  
Trade Associations  
Tree Services  
Utility Auditors  
Waste Management & Services **NEW**  
Waste Removal Services  
Water Management & Services  
Waterproofing  
Weatherproofing  
Web Design  
Window Cleaning Services  
Window Replacement

### DETAILS AND SUBMISSION GUIDELINES

The fees for E-Marketplace listing enhancements cover their insertion on CACM's website for the 2015 calendar year. Your basic line listing is based on your company's primary category of service and main contact information as listed in CACM's database; any contact information changes desired for your E-Marketplace listing will be billed as an additional office and/or contact.

Please review the following specifications and email applicable materials to [marketing@cacm.org](mailto:marketing@cacm.org).

**LOGO FILE** Maximum size is 150 x 150 pixels. JPG or PNG format only.

**BROCHURE, FLYER OR SPECIAL PROMOTION** Letter-sized PDF, maximum two pages.

**PROMOTIONAL VIDEO** Must be hosted on YouTube or other video hosting site that generates embed code. Email embed code with contract.

**ADDITIONAL OFFICES** For each office, email the main contact name and email, as well as the location address, phone, fax, and website.

**ADDITIONAL CATEGORIES** Please make your selections from the list at left.

**TERMS AND CONDITIONS** Payment is due with the signed contract and listing submission. Listing enhancements will be based on the information provided in this contract, so please ensure its accuracy. Membership must be maintained throughout the duration of the contract. There is no cancellation or refund.

**RESERVED RIGHTS** Acceptance and publication of listing content shall in no way constitute approval or endorsement of the product or service by CACM. CACM reserves the right to withhold publication of any material it deems inaccurate or otherwise misleading. Advertisers will indemnify, defend and hold harmless CACM from any claim and all loss, expenses or liability arising from the publication of any listing. The liability of CACM for any error, omission or delay for which it may be held generally responsible shall in no event exceed the cost of the listing.