



COMMITTEE: ETHICS CASE STUDY ADVISORY COMMITTEE (CEO Committee)
TERM OF APPOINTMENT: One Year (April through March)
ACCOUNTABILITY: CACM President & CEO, CACM Staff Liaison
ESTABLISHED: OCTOBER 1, 2017

CHARTER: To support CACM in the development of a compilation of ethics case studies prepared by CAMEx candidates or designation holders for the benefit of community managers, members, and other interested parties throughout the term.

DUTIES & RESPONSIBILITIES

1. To solicit qualifying ethics case studies from CAMEx candidates and designees wanting to obtain CAMEx points. The committee reviews and approves (or denies) these case studies; and then, CACM publishes in various forms for managers, members, and other interested parties.
2. To review the submissions referred to in Item 1, above, for format and content. To give feedback to those submitting case studies.
3. To compile, publish, and distribute approved ethics case studies for the benefit of CACM members or other interested parties.
4. Review and make recommendations about case studies to the CACM Liaison and Chief Editor.
5. Review and make recommendations about ethics case studies for legal accuracy and relevancy.
6. Recusal from any task in which there is a conflict of interest. Limit one per term.
7. When there is disagreement, final decisions regarding content and development is to be decided by the CACM Staff Liaison.
8. Maintain the highest level of confidentiality in order to protect the integrity and accuracy of CACM's intellectual property.

STRUCTURE

1. There shall be a Chief Editor of the ethics case studies designated by the CACM Staff Liaison.
2. Three CACM members holding the CAMEx designation. However, more are eligible to participate on the Committee at the discretion of the CACM Staff Liaison. Former Professional Standards Committee (PSC) members may also serve. Limit three.
3. Committee members must be in good standing, and are appointed for renewable, one-year terms.
4. CACM awards one CAMEx point to each CAMEx designee for each full term he/she serves on the Committee. Committee members without the CAMEx designation (e.g., former PSC members) do not receive continuing education units (CEUs), thus serve on a volunteer basis.
5. Committee members may resign at any time with written notice to the CACM Liaison. The President/CEO shall make replacement appointments for the remaining term.
6. A Committee member may be asked to resign should he/she be unable to fulfill the duties and responsibilities as required.

TIME COMMITMENT

1. Attend initial kickoff meeting to discuss purpose, methodology, recommendations (via teleconference). 30 minutes
2. Attend any additional volunteer meetings/activities necessary to complete the tasks.
3. Handle editing, proofing, and promotion assignments as needed.

CACM STAFF LIAISON: CACM eLearning Manager